



Partnership Opportunities

Main Event Partner - \$2500.00- Exclusive Event Recognition with HLCC, 3 individual banners at the festival, your Logo on all marketing materials, mentioned in all radio, television, and print advertising, 4 free passes to attend the festival, and 4 free event t-shirts.

Wristband Sponsor- \$1000.00- Your Logo on all wristbands , recognition in some advertising , 2 free passes to the event, 2 free event t-shirts, & 2 individual banners.

1 Sponsorship Available

Koozie- \$1000.00- Your Logo on all Official Shake Houghton Lake koozies, recognition in some advertising, 2 free passes to the event, 2 free event t-shirts, & 2 individual banners.

1 Sponsorship Available

Gold Partner- \$750.00– 1 Individual banner at festival, recognition in some advertising, 2 free passes to the event.

Silver Partner- \$500.00- 1 Individual banner at festival, recognition in some advertising, 2 free passes to the event.

Bronze Partner- \$250.00- 1 Individual banner at festival, recognition in some advertising, 2 free passes to the event.

Music Lovers Sponsor- \$100.00 listed on a group banner at the festival, recognition in some advertising, and a free pass to the event.



All Sponsors will be mentioned recognized various times during the festival listed on the new HL Chamber Website, and promoted on the HL Chamber and Let's Shake Houghton Lake facebook pages, and thanked in post event advertising.

Partnership Commitment Form

Partnership Level: _____ Amount \$ _____

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

The undersigned understands that the Partnership will occur upon receipt of signing and 25% deposit and benefits will initiate upon payment in full by August 1st, 2018

Signature: _____

Date: _____

Method of Payment:

Check# _____ Cash _____ Amount Enclosed _____

Credit Card # _____ CVV2# _____ Exp: ____/____

Please Send Invoice _____

Return to the HLCC 1625 W. Houghton Lake Drive, Houghton Lake, MI 48629

Email or call with questions kakin@houghtonlakechamber.org 989-366-5644

Thank You for supporting the Houghton Lake Chamber of Commerce. Our success depends on your willingness to partner with us to make our community the best it can be!!!